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I'm a graphic designer. a web developer. an seo guru. & a coffee drinker.

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Laura G.Rosset

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laura grace

introduction

There's something about graphic design and web development that I just can't shake. The beauty in a branding package that breathes the life of the company onto the page. The way a well executed web layout begs you to click through and continue to explore. Don't you love it? I know I do - since day 1.

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education

Centre For Arts & Technology (Kelowna) Graphic Design & Web Development Diploma (2019)

Kwantlen Polytechnic University (Richmond, BC) Business Management Diploma (2016) Entrepreneurial Leadership Extra Studies (2017)

experience

Chief Operations Officer, Fuel Your Fire

- created and successfully used website and email marketing campaigns
- set up google analytics to effectively track website traffic
- independently managed customers and business operations

Business Management Coordinator, Frozen Coconut

- created excel spreadsheets used for
- forecasting and business reporting
- formed and implemented an accounting system via quickbooks
- communicated with customers and ensured satisfaction

Administrative Assistant, Bradner Cold Storage

- created spreadsheets daily
- developed a health and safety program
- problem solved on a regular basis
- communicated effectively to customers and coworkers

other learning

- Twirling Umbrellas graphic design internship
- U.of Gloucestershire won a trip to England for a week of art & design seminars



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connect

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can't wait to hear from you.



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